



Clean Starts with Me competition: Terms & Conditions

1. Organiser

The organiser of these competitions is **Cape Winlands District Municipality (CWDM)**.

The competitions are managed on behalf of CWDM by **Aquila Environmental (Pty) Ltd.**

2. Competitions overview

These competitions form part of the Cape Winlands District Municipality's **Clean Starts with Me** campaign.

The competitions aim to encourage residents to take responsibility for waste, prevent littering, keep their surroundings clean and contribute to a cleaner, more beautiful Cape Winlands.

There are **two competitions**:

Competition 1: Pause. Pocket. Place.

This competition is open to **Grade 9 learners from schools within the Cape Winlands District Municipality**.

Participants are invited to submit a **video of no more than 20 seconds** showing how they:

- **Pause** before littering;
- **Pocket** the waste; and
- **Place** it in a bin.

The video must end with the words:

"Clean starts with me!"

The video may be creative and presented in any local language.

Competition 2: Clean spaces = Beautiful places

This competition is open to **residents of the Cape Winelands District Municipality who are 18 years or older**.

Participants are invited to submit **one photograph** that shows a clean space or an action that contributes to creating a clean and beautiful space.

Participants are encouraged to be creative. A submission could show, for example, a clean home, cottage, flat, room or garden, a person cleaning, sorting or recycling, or any other space or action that demonstrates what a clean space means to the entrant.

There is no prescribed format for the photograph, provided that it relates to the theme **“Clean spaces = Beautiful places”**.

3. Eligibility

Pause. Pocket. Place.

- The competition is open to **Grade 9 learners attending schools within the Cape Winelands District Municipality**.
- The Grade 9 learner is the participant, but the entry must be submitted by their **parent or legal guardian**, who must provide consent for the learner to participate and for the submitted video to be used in accordance with these terms and conditions.
- Only **one entry per person** is permitted.
- Employees of CWDM, local municipalities, the organisers, their immediate family members, and contracted service providers are not eligible to enter.

Clean spaces = Beautiful places

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All participants must comply with the requirements set out in these terms and conditions.

4. Competition timeline

The timelines are the same for both competitions:

- **Opening date:** 10 September 2026
- **Closing date:** 10 October 2026
- **Winner announcement:** 28 October 2026

Entries submitted after the closing date will not be considered.

CWDM reserves the right to amend the competition dates where circumstances require this.

5. How to enter

Entries for both competitions must be submitted via the designated **CWDM Competition Entries WhatsApp line: 078 776 9131**.

Pause. Pocket. Place.

Participants must submit:

- One video of no more than **20 seconds**;
- The Grade 9 learner's full name and surname; and
- The learner's school name.

Only **one entry per person** is permitted.

The entry must be submitted by the learner's parent or legal guardian.

Clean spaces = Beautiful places

Participants must submit:

- One photograph; and
- Their full name and surname.
- Name of town/area where they reside.

Only **one entry per person** is permitted.

Entries may be submitted in any South African language.

6. Entry requirements

Entries must:

- be relevant to the relevant competition theme;
- be the original work or content of the entrant, or be submitted with the necessary permission;
- comply with these terms and conditions; and
- be appropriate for public display and suitable for a general audience.

Entries that are incomplete, inappropriate, offensive, discriminatory or do not comply with the competition requirements may be disqualified.

7. Prizes

For each competition, a total of **five prizes of R500 vouchers each** will be awarded, with **one winner selected from each of the five local municipalities within the Cape Winelands District Municipality**. This totals to total prize value of R2,500 per competition.

Prizes are non-transferable and may not be exchanged for cash or another alternative, unless otherwise determined by the organiser.

Winners may be required to provide reasonable documentation necessary for prize processing.

8. Judging and selection of winners

Entries will be evaluated by **CWDM together with the competition management team**.

Entries will be judged based on their creativity, relevance to the competition theme and ability to communicate the message of the relevant competition.

The judges' decision will be final and no correspondence will be entered into regarding the judging process or outcome.

One winner will be selected from each of the five local municipalities within the Cape Winelands District Municipality.

Winners will be announced on **28 October 2026** via CWDM's social media channels.

Winners will also be contacted using the contact details provided with their entry.

9. Content guidelines and safeguarding

Participants must not submit content that:

- contains harmful, discriminatory, offensive or inappropriate material;
- infringes the rights of another person;
- contains private or sensitive personal information;
- includes personal information such as home addresses, identity numbers, contact details or other information that should not be publicly shared;
- places children or other individuals at risk; or
- breaches any applicable law.

Participants should take care not to include identifiable personal information in photographs or videos unless the relevant person has given permission for their image to be used.

Where children or other identifiable individuals appear in an entry, the entrant must have the necessary permission or consent to submit the content.

For **Pause. Pocket. Place**, the parent or legal guardian submitting the entry is responsible for ensuring that the necessary parental or guardian consent has been obtained.

CWDM reserves the right to remove or disqualify any entry that does not comply with these requirements.

10. Intellectual property and use of entries

Participants retain ownership of their original intellectual property.

By submitting an entry, participants grant **Cape Winelands District Municipality and Aquila Environmental (Pty) Ltd, as the competition manager, a non-exclusive, royalty-free licence** to use, reproduce, publish and share the submitted photograph, video or other content for purposes related to the competition and associated campaign, communication, awareness and educational activities.

This may include use on:

- CWDM websites;
- social media platforms;
- campaign materials;
- presentations and publications; and
- other communication channels associated with the Clean Starts with Me campaign.

Participants will not receive additional payment for such use.

11. Personal information and POPIA

The competitions will be administered in accordance with the **Protection of Personal Information Act, 2013 (POPIA)**.

Personal information collected through the competitions, including names, contact details, school information and other information provided by entrants, will be processed for purposes related to:

- administering the competition;
- verifying and contacting entrants;
- selecting and contacting winners;
- processing prizes; and
- communicating about the competition and associated campaign.

Personal information will be handled in accordance with applicable privacy and data protection requirements.

By submitting an entry, participants, or the parent/legal guardian submitting an entry on behalf of a minor, acknowledge and agree to the processing of their personal information for these purposes.

Participants may withdraw their entry by contacting **078 776 9131**, subject to any legal or administrative requirements applicable to information already processed.

For further information regarding the processing of personal information, please contact **Jo-Anne Otto** via jo-anne@capewinelands.gov.za.

12. General

CWDM reserves the right to:

- disqualify any entry that does not comply with these terms and conditions;
- amend, suspend or cancel the competitions where circumstances require this; and
- amend these terms and conditions where necessary.

CWDM will not be responsible for entries that are lost, incomplete, delayed or not successfully received due to technical or other circumstances beyond its reasonable control.

By submitting an entry, participants confirm that they have read, understood and agreed to these terms and conditions.