**CAPE WINELANDS DISTRICT MUNICIPALITY (CWDM)**

**(Stellenbosch, Drakenstein, Witzenberg, Breede Valley & Langeberg)**

**CALL FOR PROPOSALS: TOURISM DEVELOPMENT: TOURISM EVENTS AND FESTIVALS (2021/2022)**

CWDM are inviting tourism businesses, event and festival organisers within the district to submit proposals relating to **TOURISM EVENTS AND FESTIVALS** within the District.

The Applicant needs to submit the following information for consideration:

1. A Business plan/proposal outlining the Event/Festival and its background.
2. The impact it will have on tourism/job creation in the district.
3. How Covid-19 protocols will be incorporated in the event plan in order to adhere to Covid-19 guidelines.
4. The applicant should also clearly state the amount of funding required for the proposed Festival/Event and also supply a breakdown on how the money will be utilized.

ADDITIONAL INFORMATION

This programme will be managed directly by the CWDM through the Department: Community Development and Planning Services. Service Level Agreements (SLAs) will be entered into between the LTA office on behalf of the applicant (where the applicant is residing) and the CWDM. Stipulations in the SLA include submission of expenditure vouchers, progress reports and financial statements and site visits from CWDM officials. Funding will be available after July 2021. Please also note that all proposals will be subjected to an evaluation process. Proposals should be emailed to Abel Sondlo at abel@capewinelands.gov.za. For any further enquiries contact Abel Sondlo at 021 888 5257 or Cecil Fielies at 021 888 5123 or cecilf@capewinelands.gov.za. It should be noted that there is limited funding available.